1. Gender
   1. Male (section 2- male)
   2. Female (section 3- female)
2. Age
   1. 16-18
   2. 18-25
   3. 25-35
   4. 35 and above
3. How often do you wear makeup(checkbox) multi
   1. Daily
   2. Occasionally
   3. Rarely
   4. Never
   5. Other
4. How do u do your makeup?
   1. By yourself
   2. Visit a beautician
   3. With the help of makeup tutorials
   4. Other
5. If u visit a beautician how much do u have to spend?
   1. Below 1000 LKR
   2. 1000 LKR – 2000 LKR
   3. 2000 LKR – 4000 LKR
   4. 4000 LKR and above
   5. Other
6. *Maybe we can ask the names of the beauticians whom they most prefer in the beauty field (maybe 3 options) we can get the makeup tutorials done by them….* Who are the beauticians that comes to your mind or whom you think are the professionals in the field?
   * 1. …………..
     2. ………….
     3. ………….
7. If u are doing a makeup by yourself, how long does it take you to complete the look?
   1. Less than 1 hour
   2. 1 hour and above
   3. Other
8. Do you know how to match colors appropriately according to your dress color and skin tone?
   1. Yes
   2. No
   3. Maybe
9. What are the makeup brands that you currently using?
   1. …………
10. Do you use only one makeup brand throughout the whole process? (Starting from face makeup up to the lip makeup)
    1. Yes
    2. No
    3. Sometimes
    4. Unaware (Done by a beautician)
11. Have you downloaded any makeup application?
    1. Yes
    2. No
12. If its yes, from where have you downloaded the makeup application?
    1. Google Play Store
    2. IOS App store
    3. Bla bla
13. Please mention the names of those application(s) you have downloaded up to date?
    1. ……………..
14. For what purpose are u using it? (chk box)
    1. Try out the makeup
    2. Edit your selfies
    3. To learn how to apply makeup
    4. For entertainment purposes
15. How did you get to know about the app ?
    1. Through Social Media (Facebook)
    2. Through a watermark of a photo
    3. Through Friends/ Colleagues/
16. If you have uninstalled/ stopped using/ reluctant to use any of the above apps please tell the reason as to why you are not using it again? (Improvements)
    1. …………..
17. Have you regretted the idea of not being able to try out the makeup product at the store? *(like whether you have not purchased a product as you are not able to fully try out and check whether it’s the most suitable one) Is this question biased*
    1. Yes
    2. No
    3. Never
    4. Maybe
18. Do you like the idea of having an app which will guide you to become a makeup pro?
    1. Yes
    2. No

**Section 2- Male**

1. How are u attracted to a girl at first sight?
   1. By looks
   2. By Personality
   3. Shit I don’t know
2. Do you think ladies do their makeup appropriately?
3. Have often have you seen ladies who haven’t done their makeup correctly?
   1. Daily
   2. Occasionally
   3. Sometimes
   4. Never
4. If you have seen any lady doing their makeup by themselves do you think they were struggling to do their makeup? (Family member/ girlfriend/wife)
   1. Yes
   2. No
   3. Sometimes
   4. Wasn’t paying attention
   5. Not related

**OR we can remove that segment saying**

This survey is mainly targeted to females so inorder to save your time please exit this survey … :3